

IMRC Center Promotional Video Transcript

The Innovative Media Research and Commercialization Center or as we call it the IMRC Center, is categorized as an interdisciplinary experiential learning facility.

This intersection of manufacturing, creativity, engineering, and art together.

The IMRC Center is a design experiment in itself.

The IMRC Center is broken down into laboratory spaces and multi-function environments. The laboratory spaces are in four main categories: audiovisual, prototyping, fabrication and electronics.

The audiovisual laboratory suite has podcasting facilities, audio for video, video post facilities, there's an electronic music production laboratory space and the live booth for the theater space.

Then you have the materials labs and the fabrication shop, which we're in now which is saws, sanders, vacuum formers, and then the CNC lab which has a large CNC table. CNC is for mostly the final phase of digital fabrication.

The prototyping lab is outfitted with a variety of resources from 2D large format printing to many different types of 3D printers, to vinyl printing and cutting, and a lot of different workspaces for collaborative projects.

The electronics lab at the IMRC Center functions as a place where students can use lasers, can solder and desolder projects that involve electric components.

In short terms, the IMRC is a lab where we immerse students in technology. The IMRC Center is a unique center in terms of being interdisciplinary, so it brings different groups of people from different expertise together.

One thing that might come to mind when you want to come to a facility like this, is there any cost for me to come and use it, but if there is a student who wants to come to work here, there is funding. So don't let the funding be an obstacle to come and use the IMRC center. So we try to work together and make it work.

The IMRC Center is open to all majors and minors at the University of Maine and the University of Maine system. We encourage all students to come by and visit us and to attend some of the evening events and programming that we have here and to just stop by if you're curious about what this place is like and have a tour with us.